A BRIEF INTRODUCTION TO COUNTER REPORTS

The Reports

- **Platform Report**
  - A birds-eye view of usage
  - All the metrics

- **Database Report**
  - Search is king
  - Database-specific

- **Title Report**
  - Books and journals
  - Usage focused

- **Item Report**
  - All the detail
  - Great for open access

Standard Views

- **Book series**
  - TR_B1: Book Requests (Controlled)
  - TR_B2: Book Access Denied
  - TR_B3: Book Usage by Access Type

- **Journal series**
  - TR_J1: Journal Requests (Controlled)
  - TR_J2: Journal Access Denied
  - TR_J3: Journal Usage by Access Type
  - TR_J4: Journal Requests by YOP (Controlled)

 prefILTERED SUMMARIES, USE WITH CARE!

- **PR_P1**: Platform Usage
- **DR_D1**: Database Search and Item Usage
- **DR_D2**: Database Access Denied
- **IR_A1**: Journal Article Requests
- **IR_M1**: Multimedia Item Requests

**WHICH REPORT SHOULD I USE?**

- ☑ We always recommend using one of the four COUNTER Reports
- ☑ The Database and Title Reports offer the best balance of granularity with a usable amount of information
- ☑ The Platform Report is best suited for a birds-eye view of usage
- ☑ The Item Report is excellent for extremely granular data analysis

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